DxMenu

Multilanguage Translations, Your Story & Information Unleash the full potential of your restaurant's menu

What is the benefit of DxMenu?

The increasing number of non-native Japanese speakers, including tourists and workers, presents a lucrative opportunity for restaurants. Those with only a Japanese menu risk losing revenue by being unable to serve these guests or struggling to communicate with them.

With DxMenu, however, you can confidently provide a professional translation of your restaurant's menu. Our digital solution ensures accuracy and ease of use.

You can communicate with your customers in any language you choose and provide ample space to share the history and dedication behind the food and ingredients you offer. A digital menu is the solution to the problem of constantly searching for extra paper.

Updating your menu with new items or price changes is not a problem. The DxMenu updates instantly without the need for reprinting, resulting in significant cost savings and environmental benefits.

How does it work?

DxMenu is the ultimate digital extension of your existing paper menu or vending machine. It is hosted online and accessible from anywhere at any time, providing a seamless and convenient experience for your customers.

With support for translation into multiple languages, including Furigana for children's menus, DxMenu is the perfect solution for businesses looking to expand their reach.

In addition to dish names, it can also display detailed information on ingredients or allergies, giving your customers the confidence they need to make informed choices.

Presenting the digital menu to your customers in your restaurant is simple. DxMenu provides you with a QR Code that contains the link to your menu. QR Codes can be read with any smartphone, and the customer can access the menu on their own device.

Placing the QR code directly on your existing menu, vending machine, or showing it to customers upon request is a simple and straightforward process.

DxMenu requires no technical knowledge, making it easy for anyone to use.

What is our offer?

Our service consists of two major steps: professional translation of your existing menu into your target languages*, and hosting your digital menu online with a QR Code link.

We charge a one-time fee for the translation service, which depends on the complexity of your menu.

Upon receiving a picture or digital text file of your menu, we will promptly provide you with an offer. Our online hosting service is offered at a competitive monthly or yearly fee. Please note that the service can be canceled at the end of the payment period.